DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

Attorney's Docket No.: 5079P019

As a be	low named inver	ntor, I hereby declare that:			
My resi	dence, post offic	e address and citizenship are	as stated below, next to my na	ame.	
first, an	d joint inventor (i	f plural names are listed belo aght on the invention entitled	nly one name is listed below) ow) of the subject matter which is MEDIA CONTENT TO I	s ciaime	a and
the spe	ecification of whic	h			
	_X is attac was file	or PCT International Applica	umber as tion Number		
		and was amended on (www.	OD/YYYY)(if applicable)	·	
specific know a Americ country was not applicate certific Americ month applicate lackned define	cation, including and do not believe to before my inverse to in public use or ation, and that the ate issued before a on an application. The control of the duty of the difference of the duty of the	the claim(s), as amended by the that the claimed invention vention thereof, or patented or nation thereof or more than on on sale in the United States invention has not been pated the date of this application is ion filed by me or my legal resent application) or six months to disclose all information know the of Federal Regulations, Septimization to disclose all information know the of Federal Regulations, Septimization that the of Federal Regulations is the priority benefits under Title 35	, United States Code, Section	Jove. I do Jnited Station in a that the s r prior to inventor ited State than twel n) prior to tentability	ates or ny ame this ses of es of this as
foreigr any fo	application(s) for	or patent or inventor's certifica for patent or inventor's certifi	ate listed below and have also i cate having a filing date before	dentitied	pelow
<u>Prior I</u>	Foreign Application	on(s)		Priorii <u>Claim</u>	-
	(Number)	(Country)	(Foreign Filing Date - MM/DD/YYYY)	Yes	No
	(Number)	(Country)	(Foreign Filing Date - MM/DD/YYYY)	Yes	No
	(Number)	(Country)	(Foreign Filing Date - MM/DD/YYYY)	Yes	No

I hereby claim the ben provisional application	efit under titl (s) listed bel	e 35, United Sta ow:	ates Code, S	ection 119	(e) of any United States	3	
60/312,376 (Application Number)		August 14, 2001 (Filing Date – MM/DD/YYYY)					
(Application Number	(Filing Date – MM/DD/YYYY)						
is not disclosed in the of Title 35, United State	elow and, ins prior United tes Code, Se terial to pate came availa ling date of t	sofar as the sub States applicat ection 112, I acl entability as defi ble between the chis application:	ject matter of ion in the ma knowledge th ined in Title 3 e filing date o	f each of the nner provide e duty to d 37, Code of f the prior	ie claims of this applicat ded by the first paragrap isclose all information	on	
09/579,551	<u>Ma</u>	y 26, 2000		Pending		-	
(Application Number	er) (Fil	ing Date - MM/	DD/YYYY)	(Status	patented, pending, abandoned)		
09/595,624	.lu	ine 16, 2000		Pending		_	
(Application Number		ing Date - MM/	DD/YYYY)		patented, pending, abandoned)		
nart of this document) as my resp cation, to pro	ective patent at secute this app	tornevs and	patent age	porated by reference an nts, with full power of all business in the Pate		
Send corresponden ZAFMAN LLP, 12400 telephone calls to _	Name) Wilshire B Tarek <u>N. F</u>	e of Attorney of oulevard 7th F	or Agent) Floor, Los Ar , (408)	ngeles, Ca	Y, SOKOLOFF, TAYLO lifornia 90025 and dire		
statements made or statements were ma	n information ade with the ine or impris at such willf	on and belief and knowledge th sonment, or bo ful false staten	re believed t at willful fal oth, under S	o be true; se statemo ection 100	dge are true and that a and further that these ents and the like so m of Title 18 of the Un the validity of the	e ade	
Inventor's Signature		····		Date	·		
Residence	Modiin, (City, S	Israel State)	Citi	zenship _	Israel (Country)		
Post Office Address	27 Nahal (Gaaton Street, I	Modiin, Israel	71700			

APPENDIX A

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APPENDIX B

Title 37, Code of Federal Regulations, Section 1.56 <u>Duty to Disclose Information Material to Patentability</u>

- A patent by its very nature is affected with a public interest. The public interest is best served, and the most effective patent examination occurs when, at the time an application is being examined, the Office is aware of and evaluates the teachings of all information material to patentability. Each individual associated with the filing and prosecution of a patent application has a duty of candor and good faith in dealing with the Office, which includes a duty to disclose to the Office all information known to that individual to be material to patentability as defined in this section. The duty to disclose information exists with respect to each pending claim until the claim is cancelled or withdrawn from consideration, or the application becomes abandoned. Information material to the patentability of a claim that is cancelled or withdrawn from consideration need not be submitted if the information is not material to the patentability of any claim remaining under consideration in the application. There is no duty to submit information which is not material to the patentability of any existing claim. The duty to disclose all information known to be material to patentability is deemed to be satisfied if all information known to be material to patentability of any claim issued in a patent was cited by the Office or submitted to the Office in the manner prescribed by §§1.97(b)-(d) and 1.98. However, no patent will be granted on an application in connection with which fraud on the Office was practiced or attempted or the duty of disclosure was violated through bad faith or intentional misconduct. The Office encourages applicants to carefully examine:
 - (1) Prior art cited in search reports of a foreign patent office in a counterpart application, and
- (2) The closest information over which individuals associated with the filing or prosecution of a patent application believe any pending claim patentably defines, to make sure that any material information contained therein is disclosed to the Office.
- (b) Under this section, information is material to patentability when it is not cumulative to information already of record or being made of record in the application, and
- (1) It establishes, by itself or in combination with other information, a prima facie case of unpatentability of a claim; or
 - (2) It refutes, or is inconsistent with, a position the applicant takes in:
 - (i) Opposing an argument of unpatentability relied on by the Office, or
 - (ii) Asserting an argument of patentability.

A prima facie case of unpatentability is established when the information compels a conclusion that a claim is unpatentable under the preponderance of evidence, burden-of-proof standard, giving each term in the claim its broadest reasonable construction consistent with the specification, and before any consideration is given to evidence which may be submitted in an attempt to establish a contrary conclusion of patentability.

- (c) Individuals associated with the filing or prosecution of a patent application within the meaning of this section are:
 - (1) Each inventor named in the application;
 - (2) Each attorney or agent who prepares or prosecutes the application; and
- (3) Every other person who is substantively involved in the preparation or prosecution of the application and who is associated with the inventor, with the assignee or with anyone to whom there is an obligation to assign the application.
- (d) Individuals other than the attorney, agent or inventor may comply with this section by disclosing information to the attorney, agent, or inventor.
- (e) In any continuation-in-part application, the duty under this section includes the duty to disclose to the Office all information known to the person to be material to patentability, as defined in paragraph (b) of this section, which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.